BRUNEI MYCE 2022
MID-YEAR CONFERENCE AND EXHIBITION

DIGI TECH

# Digital Technology

Towards a Transformed New Norm

## 8 - 11 June

Wed to Sat

## 9 am - 5 pm

International Convention Centre
Berakas, Brunei Darussalam

Jointly Organised By

BRUNEI DARUSSALAM

كمنترين ڤڠڠكوتن دان اينفوكومونيكاسي

MTIC MINISTRY OF TRANSPORT AND INFOCOMMUNICATIONS

IFB InfoCom Federation Brunei

# Day 1 (Wednesday, 8 June 2022)
## Musyawarah Hall, International Convention Centre (ICC)

**0800 – 0830**

Arrival of Guests
Registration

**0845**

Arrival Guests of Honour
Safety Briefing
Recitation of Surah Al-Fatihah and Doa Selamat

### *Welcoming Remarks*
### (Venue: Concourse Area)

**Yang Mulia Ir. Mohammad Nazri Mohammad Yusof**
Permanent Secretary, Ministry of Transport and Infocommunications (MTIC)
as co-Chair of the Digital Technology Week Committee of Brunei Mid-Year
Conference and Exhibition (MYCE) 2022

**0900 – 0915**

### *Launching of Brunei Mid-Year Conference and Exhibition (MYCE) 2022 Digital Technology Week*
### (Venue: Concourse Area)

#### Officiated by
**Yang Berhormat Dato Seri Setia Awang Abdul Mutalib**
**bin Pehin Orang Kaya Seri Setia Dato Paduka Haji Awang Mohammad Yusof**
Minister of Transport and Infocommunications (MTIC)

**Yang Berhormat Dato Seri Setia Awang Haji Ali bin Apong**
Minister of Primary Resources and Tourism (MPRT)

**Yang Berhormat Mejar Jeneral (B) Dato Paduka Seri Haji Aminuddin Ihsan**
**bin Pehin Orang Kaya Saiful Mulok** Dato **Seri Paduka Haji Abidin**
Minister of Culture, Youth and Sports (MCYS)

**0930 – 0945**

### *Keynote Speech*

**Yang Berhormat Dato Seri Setia Awang Abdul Mutalib**
**bin Pehin Orang Kaya Seri Setia Dato Paduka Haji Awang Mohammad Yusof**
Minister of Transport and Infocommunications (MTIC)

**0945 – 1030**

### *The Path Towards A Vibrant Digital Ecosystem*

*A collaborative effort among stakeholders comprises of the Government, Industry and facilitator sharing current and upcoming digitalisation initiatives and developments as well as how each and everyone gets to contribute key vital roles towards a vibrant and sustainable digital nation.*

| | |
|---|---|
| **Panelist** | **Panelist** |
| **Permanent Secretary,** | **Acting Chief Executive Officer,** |
| Ministry of Transport and | Darussalam Enterprise (DARe) |
| Infocommunications (MTIC) | |

**Panelist**
**Director,**
Eco Bumi Arkitek

**Panelist**
**Chairwoman,**
InfoComm Federation Brunei (IFB)

**Moderator**
**Startup Development Manager,**
Darussalam Enterprise (DARe)

*Question & Answer Session*

**1030 – 1100**    *The Experience Economy*

*Team mindset, people and experience to drive services and contribute to the service sector economy.*

**Presentation by**
**Chief Executive Officer,**
Datastream Digital (DST)

*Question & Answer Session*

**1100 – 1400**    Brunei Mid-Year Conference and Exhibition (MYCE) 2022 Digital Technology Week Exhibition Tour & Lunch Break

**1400 – 1430**    *Brunei Darussalam Cyber Threat Landscape*

*Providing an overview of the cyber threats that are faced in Brunei Darussalam over the recent years and sharing of case studies regionally.*

**Presentation by**
**Head of BruCERT & Cyber Watch Centre,**
Cyber Security Brunei (CSB)

*Question & Answer Session*

*Digital Payment in Brunei Darussalam*

*Giving an overview of the current Digital Payment ecosystem, and discuss its future developments.*

**Moderator / Panelist**
**Head of Payment System Oversight,**
Brunei Darussalam Central Bank (BDCB)

**Panelist**
**Senior Investment Associate,**
Darussalam Assets Sdn Bhd (DA)

*Question & Answer Session*

# Day 1 (Wednesday, 8 June 2022)
## Musyawarah Hall, International Convention Centre (ICC)

**1530 – 1600**    *Blockchain-Powered Digital Identity Solution for Brunei Darussalam*

*Blockchain technology has enabled the emergence of various innovative technologies worldwide. This topic discusses about the research and development initiative in the application of blockchain technology as a self-sovereign digital identity solution for Brunei Darussalam with great focus on verifiable credentials and security.*

**Presentation by**
**Research & Development Analyst,**
Information Technology Protective Security Services (ITPSS)

*Question & Answer Session*


**1600 – 1630**    *Facilitating the Development of Digital Industry & Empowering Human Capability*

*Sharing, discussing and exchanging views on AITI's role to further develop and innovate the digital industry to help realise a new level of development among digital businesses as well as to foster businesses and society with continuous digital capacity development in enhancing their ability to cope in a competitive digital economy.*

**Presentation by**
**Assistant Chief Executive (Industry Development Group),**
Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)

*Question & Answer Session*

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# Day 2 (Thursday, 9 June 2022)
## Musyawarah Hall, International Convention Centre (ICC)

**0830 – 0845**　　Registration
Safety Briefing
Recitation of Surah Al-Fatihah

**0845 – 0915**　　*5G Readiness: What to expect and where are we now?*

*Creating more awareness on UNN's efforts since its establishment with the purpose of serving Brunei's digital telecommunications and offering wholesale telecommunication services to both national and international clients, in modernizing the network, enabling more connectivity and transforming the country into 5G readiness.*

**Presentation by**
**Chief Executive Officer,**
Unified National Networks Sdn Bhd (UNN)

*Question & Answer Session*

**0915 – 0945**　　*#imagineAStrongerNation – Digitalisation in the New Normal*

*Highlighting Imagine's active role and participation and encouraging digitalisation during the covid-19 pandemic in Brunei Darussalam, and aims to explore the endless possibilities of adopting new technologies as we adapt to the new normal that calls for less physical interaction while also still delivering quality customer experience in the Telecommunications Industry.*

**Presentation by**
**Vice President of Innovation and Technology,**
Imagine Sdn Bhd

*Question & Answer Session*

**0945 – 1015**　　*Stop Ideating, Start Progressing*

*Sharing Progresif's role in the new economy and to introduce a two-step monetization system for content creators and how we support budding entrepreneurs.*

**Presentation by**
**Chief Commercial and Digital Officer,**
Progresif Sdn Bhd

*Question & Answer Session*

**1015 – 1030**　　Break

**1030 – 1100**   *ICT Digital Transformation Light Up the Future*
*Digital transformation promotes national and industrial development, improves people's living standards, reduces resource use, protects the environment, and achieves green energy.*

**Presentation by**
**Public Service Solution Director,**
Huawei International Pte Ltd

Question & Answer Session

**1100 – 1130**   *Capitalizing the 5G Opportunity*

*Global 5G trends and monetization strategies for Consumer & Enterprise.*

**Presentation by**
**Head of Digital Services Enterprise,**
Ericsson Telecommunications Pte Ltd

Question & Answer Session

**1130 – 1400**   Lunch Break

**1400 – 1430**   *Smart City Initiatives in Republic of Korea*

*Sharing on Republic of Korea's initiatives towards a smart city.*

**Presentation by**
**Senior Research Fellow,**
Digital Bio Innovation Research Institute, Social Enterprise Empower Social Cooperative, Republic of Korea

*Question & Answer Session*

**1430 – 1515**   *Enhancing the Quality of Life for Citizens with SMART Technology*

*Pervasive connectivity along with infrastructure and common technical architecture will allow citizens, businesses and government agencies to leverage technology towards improving lives in a Smart Nation. The key focus areas are smart living, smart mobility, smart governance, smart environment, smart economy, and smart people. The changes smart technology brings to improve the quality of lives of citizens.*

*The objective of the session is to share to share the experience of Jakarta Smart City programme in leveraging technology to improve the lives of citizens and increasing communication between government and public as well as to share Singapore's experience on the impact of the platform to support improvement of citizen lives, as well as highlight potential opportunities to work with industry.*

**Panelist**
**Head of Marketing and Communication,**
Jakarta Smart City

**Panelist**
**Representative from**
Government Technology Agency (GovTech), Republic of Singapore

**Moderator**
**Startup Development Manager,**
Darussalam Enterprise (DARe)

*Question & Answer Session*

**1515 – 1530**     Break

**1530 – 1615**     *Travelling Now and Yesteryears!*

*The pandemic has disrupted the lives of everyone in the world. Globalisation came to a halt when the borders were closed and all travelling suspended. This session will share about how the development of technology have assisted and will assist the travelling industry to adapt to the new norm of travelers.*

**Panelist**
**Regional Director Distribution and Payment (Asia Pacific),**
The International Air Transport Association (IATA)

**Panelist**
**Business Development Director,**
SITA AERO

**Moderator**
**Executive Producer,**
Lailatul Shazanas Studio

*Question & Answer Session*

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# Day 3 (Friday, 10 June 2022)
## Musyawarah Hall, International Convention Centre (ICC)

**1430 – 1440**   Registration
Safety Briefing
Recitation of Surah Al-Fatihah

**1440 – 1520**   *Digitalisation of Services*

*Sharing current projects of Land Transport Authority (LTA) under the advancement of technology in delivery of public services and to understand the development of technology and their uses in the delivery of services under LTA.*

**Presentation by**
**Deputy Director**
**(Bus Financing, Investment and Governance / International Relations),**
Land Transport Authority (LTA) Republic of Singapore

*Question & Answer Session*

**1520 – 1540**   *Break*

**1540 – 1620**   *Digitalisation Journey*

*Sharing Brunei Shell Petroleum (BSP) digital transformation journey to help the digitalisation of other industries / organisations, by giving a learning opportunity from an industry perspective and the business need for digitilisation.*

**Presentation by**
**Digitalisation Manager,**
Brunei Shell Petroleum (BSP)

*Question & Answer Session*

**1620 – 1650**   *From Survive to Thrive*

*A discussion highlighting issues, lessons learned and way forward for digitalisation in the new norm focusing on Operational Efficiency, Employee Experience and Customer / Citizen Engagement.*

**Panelist**
**Head of Business Development,**
Dynamik Technologies Sdn Bhd

**Panelist**
**Head of Solutions,**
Dynamik Technologies Sdn Bhd

**Panelist**
**Change Management Lead,**
Dynamik Technologies Sdn Bhd

**Moderator**
**Head of Corporate Services,**
Dynamik Technologies Sdn Bhd

*Question & Answer Session*

**1650 – 1710**   *Redefining the Possible*

*Driving Digital Technology development and Techpreneurship in Brunei Darussalam*

**Presentation by**
**Project Lead,**
Brunei Innovation Lab (BIL)

*Question & Answer Session*

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# Day 4 (Saturday, 11 June 2022)
## Musyawarah Hall, International Convention Centre (ICC)

**0830 – 0845**   *Registration*
*Safety Briefing*
*Recitation of Surah Al-Fatihah*

**0845– 0915**   ***Brunei Darussalam's Personal Data Protection Journey begins here***

*Digital transformation has delivered a multitude of opportunities to deliver value to customers. However, the digital transformation requires the collection and use of personal data which also increases the risk of data breaches. To establish an environment of trust, businesses need to implement measures to protect their customer's personal data.*

*This session will share perspectives for Brunei Darussalam's personal data protection journey towards furthering digital innovation.*

**Presentation by**
**Manager (Personal Data Protection),**
Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)

*Question & Answer Session*

**0915 – 1000**   ***Measures for Data Protection in the Digital Era***

*With the increasing use of digital technologies in the new norm, the exchange of data is essential for organisations to continue to provide their services to consumers.*

*This session explains what constitutes as personal data, as well as the security measures organisations can take to protect personal data.*

**Panelist**
**Deputy Commissioner,**
Personal Data Protection Commission (PDPC) Republic of Singapore

**Panelist**
**Deputy Chief Information Security Officer,**
Cyber Security Brunei (CSB)

**Panelist**
**Senior Manager (Corporate Legal),**
Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)

**Panelist**
**Head of Security,**
EVYD Technology Sdn Bhd

**Moderator**
**Assistant Chief Executive (Market Regulation Group),**
Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)

*Question & Answer Session*

**1000 - 1015**    Break

**1015 - 1045**    *Impact of Covid-19 to the Digital Creative Economy*

*Digital Transformation in the Creative Industry. To provide a training platform to increase digital understanding. The sharing session will educate participants on the technical requirements of digital platform & share the various platforms that arises through the Covid-19 impact which also include the digital platforms. To create an awareness on the ever-changing technology in filmmaking and increase the quality of local content through the advancement of technology.*

**Presentation by**
**Dean,**
Mahakarya Institute of the Arts Asia

*Question & Answer Session*

**1045 – 1115**    *A Full-Time Professional e-Sport Athlete Healthy Lifestyle*

*An introduction to E-Sports Brunei (ESB) and their key objectives. Sharing the growth of e-sports landscape and the opportunities in job creation Brunei Darussalam and further develop local talent to penetrate international level.*

| **Panelist** | **Panelist** |
|---|---|
| **Executive Committee,** | **Athlete,** |
| E-Sports Brunei (ESB) | E-Sports Brunei (ESB) |
| **Panelist** | **Moderator** |
| **Athlete,** | **Executive Producer,** |
| E-Sports Brunei (ESB) | Lailatul Shazanas Studio |

*Question & Answer Session*

**1115 – 1400**    Lunch Break

**1400 – 1440**    *Empowering Healthcare with Big Data & Artificial Intelligence (AI)*

*A sharing session on how EVYD Technology uses Big Data and Artificial Intelligence (AI) technologies to make better healthcare.*

**Presentation by**
**Head of Data Engineering**
EYVD Technologies Sdn Bhd

*Question & Answer Session*

**1440 - 1510**  *Building AI Research and Workforce through Academic and Industrial Collaboration: The Role of School of Digital Science*

*A brief introduction of the School of Science in Universiti Brunei Darussalam (UBD). Sharing session on the research work that was conducted in UBD with the public and stakeholders. An opportunity to showcase the potential local talents with the hope to open up conversations for collaboration (knowledge sharing, research, workforce training) and way forward.*

**Presentation by**
**Senior Assistant Professor,**
Universiti Brunei Darussalam (UBD)

*Question & Answer Session*

**1510 – 1530**  Break

**1530 - 1600**  *Data Analytics for a Smarter Aquafarm*

*Promote the collection and utilization of raw data to boost business productivity in the aquaculture industry.*

**Presentation by**
**Co-Founder,**
Think Axis Solutions

*Question & Answer Session*

**1600 – 1640**  *Harnessing the Power of Big Data*

*A sharing session on how UNN leverages on big data analytics to drive business decisions and operational excellence, touching lightly on the different elements that contributed towards the success of analytics adoption in the organisation. The objective of this session is to empower and inspire other organisations to take that leap in becoming data-driven through sharing their experience and knowledge.*

**Presentation by**
**Data & Analytics Lead,**
Unified National Networks Sdn Bhd (UNN)

*Question & Answer Session*

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# Parallel Events / Activities

| VENUE | 8TH JUNE WEDNESDAY | 9TH JUNE THURSDAY | 10TH JUNE FRIDAY | 11TH JUNE SATURDAY |
|---|---|---|---|---|
| PERPADUAN HALL | | *Brunei Content Festival Exhibition* Authority for Info-communications Technology Industry of Brunei Darussalam (AITI) | | |
| MAIN CONFERENCE HALL | | | | *CIPTA 2023 Roadshow* Universiti Teknologi Brunei (UTB) |
| PRESS CONFERENCE HALL | | *Hybrid International Conference and Technological Expo on Current Trends in Islamic Technology: Through Research and Innovation* University Islam Sultan Sharif Ali (UNISSA) | *BICTA Alumni Connect 2022* InfoCom Federation Brunei (IFB) supported by Ministry of Transport & Infocommunications (MTIC), and Authority for Info-communications Technology Industry of Brunei Darussalam (AITI) | |
| PLENARY HALL LOBBY AREA | *Blood Donation Drive* Ministry of Health (MOH) | | | |
| SEJATI 4 | *4IR Robotic & Coding Conquest 2022 Workshops* Universiti Teknologi Brunei (UTB) | | | |
| SEJATI 4 | *Internet of Things* | *Robotic* | *Artificial Intelligence for Mobile Applications* | *Augmented Reality (AR) / Virtual Reality (VR)* |
| SEPAKAT 4 | *Workshop on Digital to Fabric* Ministry of Culture, Youth and Sports (MCYS) | *ICT Digital Transformation Workshop (By Invitation Only)* Huawei Technologies (B) Sendirian Berhad | *Banking on Low Code* Dynamik Technologies Sendirian Berhad | *Data Science Workshops* Brunei Shell Petroleum (BSP) with Google Developer Group (GDG) Brunei & Women Tech Maker (WTM) Brunei |
| SEPAKAT 5 | | *Code for Fun* Authority for Info-communications Technology Industry of Brunei Darussalam (AITI) | | |

## Parallel Events / Activities

| VENUE | 8TH JUNE WEDNESDAY | 9TH JUNE THURSDAY | 10TH JUNE FRIDAY | 11TH JUNE SATURDAY |
|---|---|---|---|---|
| **SEPAKAT 6** | | *World Telecommunication and Information Society Day (WTISD) Seminar: "Digital Technologies for older persons and healthy aging"* Authority for Info-communications Technology Industry of Brunei Darussalam (AITI) | *Digital Literacy Classes for Senior Citizens* Authority for Info-communications Technology Industry of Brunei Darussalam (AITI) | |
| | | *Digital Literacy Classes for Senior Citizens* Authority for Info-communications Technology Industry of Brunei Darussalam (AITI) | | |

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