

BRUNEI
MID-YEAR CONFERENCE AND EXHIBITION
MYCE 2022

D I G I
TECH

Digital Technology

Towards a Transformed
New Norm

8 - 11 June

Wed to Sat

9 am - 5 pm

International Convention Centre
Berakas, Brunei Darussalam



Jointly Organised By



BRUNEI DARUSSALAM

مکتوب قشقاوتن دان اینفو کومونیکاسی

MTIC MINISTRY OF
TRANSPORT AND
INFOCOMMUNICATIONS

IFB

InfoCom Federation Brunei



MINISTRY OF PRIMARY
RESOURCES AND TOURISM



MINISTRY OF
HEALTH



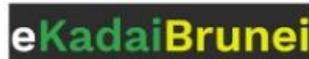
MINISTRY OF CULTURE
YOUTH AND SPORTS



جائزہ کا بی جوا جا برونی دارالسلام



BDMD
Brunei Darussalam
Meteorological
Department



Telco Partner



8 - 11 June 2022

International Convention Centre



Day 1 (Wednesday, 8 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



0800 – 0830 Arrival of Guests
Registration

0845 Arrival Guests of Honour
Safety Briefing
Recitation of Surah Al-Fatihah and Doa Selamat

Welcoming Remarks

(Venue: Concourse Area) - (By Invitation Only)

By Yang Mulia Ir. Mohammad Nazri Mohammad Yusof

Permanent Secretary, Ministry of Transport and Infocommunications (MTIC)
as co-Chair of the Digital Technology Week Committee of Brunei Mid-Year
Conference and Exhibition (MYCE) 2022

0900 – 0915 **Launching of Brunei Mid-Year Conference and Exhibition
(MYCE) 2022 Digital Technology Week**
(Venue: Concourse Area) - (By Invitation Only)

Officiated By:

**Yang Berhormat Pengiran Shamhary Pengiran Dato Paduka Haji
Mustapha**

Minister of Transport and Infocommunications (MTIC)

Yang Berhormat Dato Seri Paduka Dr. Haji Abdul Manaf bin Haji Metussin
Minister of Primary Resources and Tourism (MPRT)

Yang Berhormat Haji Nazmi bin Haji Mohamad
Minister of Culture, Youth and Sports (MCYS)

0915 – 1015 **Exhibition Tour by Guests of Honour**

Day 1 (Wednesday, 8 June 2022)

International Convention Centre (ICC)



1030 – 1115 **The Path Towards A Vibrant Digital Ecosystem**

A collaborative effort among stakeholders comprises of the Government, Industry and facilitator sharing current and upcoming digitalisation initiatives and developments as well as how each and everyone gets to contribute key vital roles towards a vibrant and sustainable digital nation.

Panelist:

**Yang Mulia Ir. Mohammad Nazri
Mohammad Yusof**
Permanent Secretary,
Ministry of Transport and
Infocommunications (MTIC)

Panelist:

Yang Mulia Awang Daniel Leong
Acting Chief Executive Officer,
Darussalam Enterprise (DARe)

Panelist:

**Yang Mulia Dayang FDr. Ar. Siti
Rozaimeryanty Dato Seri Laila
Jasa Haji Abdul Rahman**
Director,
Eco Bumi Arkitek

Panelist:

**Yang Mulia Pengiran Sarimah
Pengiran Haji Abdul Latiff**
Chairwoman,
InfoCom Federation Brunei (IFB)

Moderator:

Yang Mulia Awang Sheikh Idham Abas
Executive Producer,
Lailatul Shazanas Studio

(Question & Answer Session)

1115 – 1145 **The Experience Economy**

Team mindset, people and experience to drive services and contribute to the service sector economy.

Presentation by:

Yang Mulia Awang Radin Sufri Radin Basiuni
Chief Executive Officer,
Datastream Digital (DST)

(Question & Answer Session)

Day 1 (Wednesday, 8 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



1145 – 1400 Lunch Break

1400 – 1430 *Brunei Darussalam Cyber Threat Landscape*

Providing an overview of the cyber threats that are faced in Brunei Darussalam over the recent years and sharing of case studies regionally.

Presentation by:

Yang Mulia Awang Haji Mas Zuraime Haji Abdul Hamid

Head of Brunei Computer Emergency Response Team (BruCERT) & Cyber Watch Centre,
Cyber Security Brunei (CSB)

(Question & Answer Session)

1430 – 1515 *Digital Payment in Brunei Darussalam*

Giving an overview of the current Digital Payment ecosystem, and discuss its future developments.

Moderator / Panelist:

Yang Mulia Awang Mohammad

Juswira Putra Haji Momin

Head of Payment System Oversight,
Brunei Darussalam Central Bank
(BDCB)

Panelist:

Yang Mulia Awang Muhammad

Hafiz Haslen

Senior Investment Associate,
Darussalam Assets Sdn. Bhd. (DA)

(Question & Answer Session)

1515 – 1530 Break

Day 1 (Wednesday, 8 June 2022)

International Convention Centre (ICC)

➔ Parallel Events & Activities



1. 4IR Robotic and Coding Conquest 2022 Workshop (Internet of Things)

0800 – 1630 hrs (Sejati 4)

Organised by: Universiti Teknologi Brunei (UTB)

2. Workshop on Digital to Fabric

1400 – 1600 hrs (Sepakat 4)

Organised by: Ministry of Culture, Youth and Sports (MCYS)



3. Blood Donation Drive

1000 – 1400 hrs (Plenary Hall Lobby Area)

Organised by: Ministry of Health (MOH)

- End of Day 1 -

Day 2 (Thursday, 9 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



0830 – 0845 Registration
Safety Briefing
Recitation of Surah Al-Fatihah

0845 – 0915 **5G Readiness: What to expect and where are we now?**

Creating more awareness on UNN's efforts since its establishment with the purpose of serving Brunei's digital telecommunications and offering wholesale telecommunication services to both national and international clients, in modernizing the network, enabling more connectivity and transforming the country into 5G readiness.

Presentation by:
Yang Mulia Dr. Awang Steffen Oehler
Chief Executive Officer,
Unified National Networks Sdn. Bhd. (UNN)

(Question & Answer Session)

0915 – 0945 **#ImagineAStrongerNation – Digitalisation in the New Normal**

Highlighting Imagine's active role and participation and encouraging digitalisation during the covid-19 pandemic in Brunei Darussalam, and aims to explore the endless possibilities of adopting new technologies as we adapt to the new normal that calls for less physical interaction while also still delivering quality customer experience in the Telecommunications Industry.

Presentation by:
Yang Mulia Awang Joey Heng Yick Fong
Vice President of Innovation and Technology,
Imagine Sdn. Bhd.

(Question & Answer Session)

Day 2 (Thursday, 9 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



0945 – 1015 **Stop Ideating, Start Progressing**

Sharing Progresif's role in the new economy and to introduce a two-step monetization system for content creators and how we support budding entrepreneurs.

Presentation by:

Yang Mulia Awang Adi Iskandar Haji Basri
Chief Commercial and Digital Officer,
Progresif Sdn. Bhd.

(Question & Answer Session)

1015 – 1030 Break

1030 – 1100 **ICT Digital Transformation Light Up the Future**

Digital transformation promotes national and industrial development, improves people's living standards, reduces resource use, protects the environment, and achieves green energy.

Presentation by:

Yang Mulia Awang Toh Yong Rong
Public Service Solution Director,
Huawei International Pte. Ltd.

(Question & Answer Session)

1100 – 1130 **Capitalizing the 5G Opportunity**

Global 5G trends and monetization strategies for Consumer & Enterprise.

Presentation by:

Yang Mulia Awang Amit Kapoor
Head of Digital Services Enterprise,
Ericsson Telecommunications Pte. Ltd.

(Question & Answer Session)

Day 2 (Thursday, 9 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



1130 – 1400 Lunch Break

1400 – 1430 **Smart City Initiatives in Republic of Korea**

Sharing on Republic of Korea's initiatives towards a smart city.

Presentation by:

Yang Mulia Dr. Awang Yeoul Hwang Bo

Senior Research Fellow,

Digital Bio Innovation Research Institute, Social Enterprise Empower Social Cooperative, Republic of Korea

(Question & Answer Session)

1430 – 1515 **Enhancing the Quality of Life for Citizens with SMART Technology**

Pervasive connectivity along with infrastructure and common technical architecture will allow citizens, businesses and government agencies to leverage technology towards improving lives in a Smart Nation.

The key focus areas are smart living, smart mobility, smart governance, smart environment, smart economy, and smart people. The changes smart technology brings to improve the quality of lives of citizens.

The objective of the session is to share Singapore's experience on the impact of the platform to support improvement of citizen lives, as well as highlight potential opportunities to work with industry.

Presentation by:

Yang Mulia Awang Lim Chinn Hwa

Senior Director (Smart Nation Platform Solutions),

Government Technology Agency (GovTech), Republic of Singapore

(Question & Answer Session)

Day 2 (Thursday, 9 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



1515 – 1530 Break

1530 – 1615 *Travelling Now and Yesteryears!*

The pandemic has disrupted the lives of everyone in the world. Globalisation came to a halt when the borders were closed and all travelling suspended. This session will share about how the development of technology have assisted and will assist the travelling industry to adapt to the new norm of travelers.

Panelist:

Yang Mulia Dayang Winnifred Yoong

Regional Director Distribution and Payment (Asia Pacific),
The International Air Transport Association (IATA)

Panelist:

Yang Mulia Awang Meng Kiat Low
Business Development Director,
SITA

Moderator:

Yang Mulia Awang Sheikh Idham Abas
Executive Producer,
Lailatul Shazanas Studio

(Question & Answer Session)

Day 2 (Thursday, 9 June 2022)

International Convention Centre (ICC)



➔ Parallel Events & Activities



1. 4IR Robotic & Coding Conquest 2022 Workshops (Robotic)

0800 – 1630 hrs (Sejati 4)

Organised by: Universiti Teknologi Brunei (UTB)

2. Hybrid International Conference and Technological Expo on Current Trends in Islamic Technology: Through Research and Innovation

0900 – 1700 hrs (Press Conference Hall)

Organised by: Universiti Islam Sultan Sharif Ali (UNISSA)



3. Brunei Content Festival Exhibition

0900 – 1700 hrs (Perpaduan Hall)

Organised by: Authority for Info-communications Technology
Industry of Brunei Darussalam (AITI)

4. ICT Digital Transformation Workshop

(By Invitation Only)

(Sepakat 4)

Organised by: Huawei Technologies (B) Sdn. Bhd.



Day 2 (Thursday, 9 June 2022)

International Convention Centre (ICC)

➔ Parallel Events & Activities



5. World Telecommunication & Information Society Day (WTISD) Seminar: “Digital Technologies for Older Persons & Health Aging”

0900 – 1030 hrs (Sepakat 6)

Organised by: Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)

6. Code for Fun



0900 – 1515 hrs (Sepakat 5)

Organised by: Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)



7. Digital Literacy Classes for Senior Citizens

1400 – 1600 hrs (Sepakat 6)

Organised by: Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)

8. Blood Donation Drive



1000 – 1400 hrs (Plenary Hall Lobby Area)

Organised by: Ministry of Health (MOH)

- End of Day 2 -

Day 3 (Friday, 10 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



1430 – 1440 Registration
Safety Briefing
Recitation of Surah Al-Fatihah

1440 – 1520 **Digitalisation of Services**

Sharing current projects of Land Transport Authority (LTA) under the advancement of technology in delivery of public services and to understand the development of technology and their uses in the delivery of services under LTA.

Presentation by:

Yang Mulia Awang Toh Eu Jin

Deputy Director

(Bus Financing, Investment and Governance / International Relations),
Land Transport Authority (LTA), Republic of Singapore

(Question & Answer Session)

1520 – 1540 Break

1540 – 1620 **Digitalisation Journey**

Sharing Brunei Shell Petroleum (BSP) digital transformation journey to help the digitalisation of other industries / organisations, by giving a learning opportunity from an industry perspective and the business need for digitalisation.

Presentation by:

Yang Mulia Dayang Sofiah Haji Umar

Digitalisation Manager,

Brunei Shell Petroleum Sdn. Bhd. (BSP)

(Question & Answer Session)

Day 3 (Friday, 10 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



1620 – 1650 **From Survive to Thrive**

A discussion highlighting issues, lessons learned and way forward for digitalisation in the new norm focusing on Operational Efficiency, Employee Experience and Customer / Citizen Engagement.

Panelist:

**Yang Mulia Awang Wan
Mahathir Wan Alwi**

Head of Business Development,
Dynamik Technologies Sdn. Bhd.

Panelist:

**Yang Mulia Awang Chandana
Athauda**

Head of Solutions,
Dynamik Technologies Sdn. Bhd.

Panelist:

**Yang Mulia Dayang Noor
Hidayah Haji Osman**

Change Management Lead,
Dynamik Technologies Sdn. Bhd.

Moderator:

**Yang Mulia Dayang Hajah Siti Rozana
Dato Paduka Haji Mohamed Yunus**

Head of Corporate Services,
Dynamik Technologies Sdn. Bhd.

(Question & Answer Session)

1650 – 1710 **Redefining the Possible**

Driving Digital Technology development and Techpreneurship in Brunei Darussalam

Presentation by:

**Captain (Retired) Awang Haji Mohammad Amirul Shahnoel bin Haji
Mohammad Noeh**

Working Group,
Brunei Innovation Lab (BIL)

(Question & Answer Session)

Day 3 (Friday, 10 June 2022)

International Convention Centre (ICC)

➔ Parallel Events & Activities



1. BICTA Alumni Connect 2022

0800 – 1630 hrs (Press Conference Hall)

*Organised by: Ministry of Transport and Infocommunications (MTIC),
Authority for Info-communications Technology Industry of Brunei
Darussalam (AITI) & InfoCom Federation Brunei (IFB)*

2. 4IR Robotic & Coding Conquest 2022 Workshops (Artificial Intelligence for Mobile Applications)

0800 – 1630 hrs (Sejati 4)

Organised by: Universiti Teknologi Brunei (UTB)



3. Brunei Content Festival Exhibition

0900 – 1700 hrs (Perpaduan Hall)

*Organised by: Authority for Info-communications Technology
Industry of Brunei Darussalam (AITI)*

Day 3 (Friday, 10 June 2022)

International Convention Centre (ICC)

➔ Parallel Events & Activities



4. Banking on Low Code, Technical Roundtable for the Financial Services Industry

0900 – 1130 hrs (Sepakat 4)

Organised by: *Dynamik Technologies Sdn. Bhd.*

5. Code for Fun

0900 – 1545 hrs (Sepakat 5)

Organised by: *Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)*



6. Digital Literacy Classes for Senior Citizens

0900 – 1600 hrs (Sepakat 6)

Organised by: *Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)*

- End of Day 3 -

Day 4 (Saturday, 11 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



0830 – 0845 Registration
Safety Briefing
Recitation of Surah Al-Fatihah

0845 – 0915 ***Brunei Darussalam's Personal Data Protection Journey begins here***

Digital transformation has delivered a multitude of opportunities to deliver value to customers. However, the digital transformation requires the collection and use of personal data which also increases the risk of data breaches. To establish an environment of trust, businesses need to implement measures to protect their customer's personal data.

This session will share perspectives for Brunei Darussalam's personal data protection journey towards furthering digital innovation.

Presentation by:

Yang Mulia Dayang Farah Atiyah Haji Zainal Abidin

Manager (Personal Data Protection),

Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)

(Question & Answer Session)

0915 – 1000 ***Measures for Data Protection in the Digital Era***

With the increasing use of digital technologies in the new norm, the exchange of data is essential for organisations to continue to provide their services to consumers.

This session explains what constitutes as personal data, as well as the security measures organisations can take to protect personal data.

Panelist:

Yang Mulia Dayang Jasmine Kristin Wong

Senior Manager (Corporate Legal),
Authority for Info-communications
Technology Industry of Brunei
Darussalam (AITI)

Panelist:

Yang Mulia Dayang Koh Suat Hong
Deputy Director of Data Technology,
Personal Data Protection Commission
(PDPC), Republic of Singapore

Panelist:

**Yang Mulia Mohammad Azad Zaki
Haji Mohammad Tahir**

Deputy Chief Information Security
Officer,
Cyber Security Brunei (CSB)

Panelist:

Yang Mulia Dayang June Qiu
Head of Security,
EYD Technology Sdn. Bhd.

Day 4 (Saturday, 11 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



Moderator:

Yang Mulia Dayang Tina Lim-Keasberry

Assistant Chief Executive (Market Regulation Group),

Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)

(Question & Answer Session)

1000 – 1015 Break

1015 – 1045 *Impact of Covid-19 to the Digital Creative Economy*

Digital Transformation in the Creative Industry. To provide a training platform to increase digital understanding. The sharing session will educate participants on the technical requirements of digital platform & share the various platforms that arises through the Covid-19 impact which also include the digital platforms. To create an awareness on the ever-changing technology in filmmaking and increase the quality of local content through the advancement of technology.

Presentation by:

Yang Mulia Dr. Awang Alex Fischer

Dean,

Mahakarya Institute of the Arts Asia

(Question & Answer Session)

1045 – 1115 *A Full-Time Professional e-Sport Athlete Healthy Lifestyle*

An introduction to E-Sports Brunei (ESB) and their key objectives. Sharing the growth of e-sports landscape and the opportunities in job creation Brunei Darussalam and further develop local talent to penetrate international level.

Panelist:

Yang Mulia Awang Mohammad

Fadzillah Kamis

Executive Committee,

E-Sports Brunei (ESB)

Panelist:

Yang Mulia Awang Mohammad

Firdausi Asyura Haji Muntir

Athlete,

E-Sports Brunei (ESB)

Day 4 (Saturday, 11 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



Panelist:
Yang Mulia Awang Abdul Qawiy Zaini
Athlete,
E-Sports Brunei (ESB)

Moderator
Yang Mulia Awang Sheikh Idham Abas
Executive Producer,
Lailatul Shazanas Studio

(Question & Answer Session)

1115 – 1400 Lunch Break

1400 – 1440 **Empowering Healthcare with Big Data & Artificial Intelligence (AI)**

A sharing session on how EYVD Technology uses Big Data and Artificial Intelligence (AI) technologies to make better healthcare.

Presentation by:
Yang Mulia Awang Guo Feng
Head of Data Engineering,
EYVD Technology Sdn. Bhd.

(Question & Answer Session)

1440 – 1510 **Building Artificial Intelligence (AI) Research and Workforce through Academic and Industrial Collaboration: The Role of School of Digital Science**

A brief introduction of the School of Science in Universiti Brunei Darussalam (UBD). Sharing session on the research work that was conducted in UBD with the public and stakeholders. An opportunity to showcase the potential local talents with the hope to open up conversations for collaboration (knowledge sharing, research, workforce training) and way forward.

Presentation by:
Yang Mulia Dr. Dayang Daphne Teck Ching Lai
Senior Assistant Professor,
Universiti Brunei Darussalam (UBD)

(Question & Answer Session)

Day 4 (Saturday, 11 June 2022)

International Convention Centre (ICC)

(Exhibitions will be held at Concourse & Plenary Hall)



1530 - 1600 **Data Analytics for a Smarter Aquafarm**

Promote the collection and utilization of raw data to boost business productivity in the aquaculture industry.

Presentation by:
Yang Mulia Awang Rahman Yoonus
Co-Founder,
Think Axis Solutions

(Question & Answer Session)

1600 – 1640 **Harnessing the Power of Big Data**

A sharing session on how UNN leverages on big data analytics to drive business decisions and operational excellence, touching lightly on the different elements that contributed towards the success of analytics adoption in the organisation. The objective of this session is to empower and inspire other organisations to take that leap in becoming data-driven through sharing their experience and knowledge.

Presentation by:
Yang Mulia Dayang Hafizah Sufian
Data & Analytics Lead,
Unified National Networks Sdn Bhd. (UNN)

(Question & Answer Session)

Day 4 (Saturday, 11 June 2022)

International Convention Centre (ICC)

➔ Parallel Events & Activities



1. BICTA Alumni Connect 2022

0800 – 1630 hrs (Press Conference Hall)

Organised by: Ministry of Transport and Infocommunications (MTIC),
Authority for Info-communications Technology Industry of Brunei
Darussalam (AITI) & InfoCom Federation Brunei (IFB)

2. 4IR Robotic & Coding Conquest 2022

Workshops (Augmented Reality/Virtual Reality)

0800 – 1630 hrs (Sejati 4)

Organised by: Universiti Teknologi Brunei (UTB)

3. CIPTA 2023 Roadshow

0800 – 1700 hrs (Main Conference Hall)

Organised by: Universiti Teknologi Brunei (UTB)

4. Data Science Workshops

(Mind the (Data) Gap! & Exploring Data with Python)

0800 – 1630 hrs (Sepakat 4)

Organised by: Brunei Shell Petroleum (BSP) with Google Developer
Group (GDG) Brunei & Women Tech Maker (WTM) Brunei

- End of Day 4 -